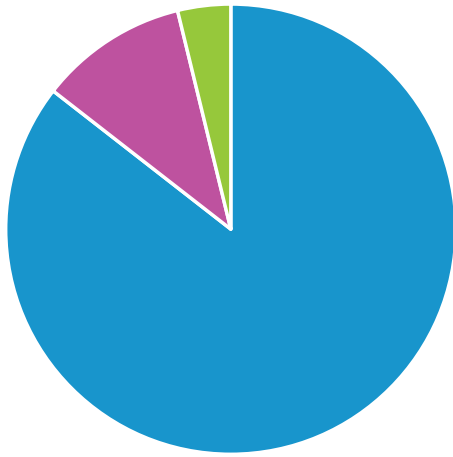
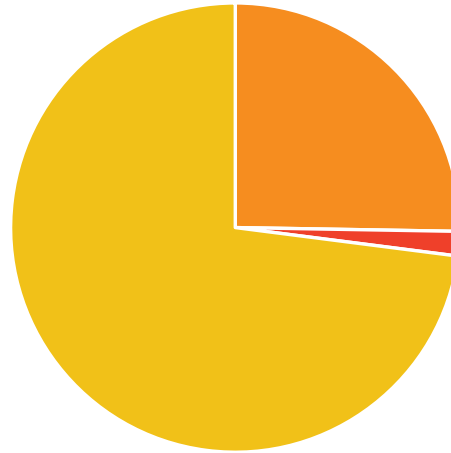


# AAEE Financials for the 2017 Fiscal Year



- Arizona EE Certifications \$9,437
- Individual Contributions \$1,177
- Membership Dues \$420

2017 Support & Revenue  
\$11,034



- Administration \$3,650
- Fundraising \$254
- Program and Initiatives \$10,540

2017 Expenses  
\$14,444

## 2017 AAEE Board Members



Thank You to All of Our 2017 Donors, Members, Supporters, and Volunteers!

## Stay in Touch

Sign-up for the AAEE Quarterly E-Newsletter and Follow AAEE on Our Blog, Facebook and Twitter!



ARIZONA  
ASSOCIATION FOR  
**ENVIRONMENTAL**  
EDUCATION

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# 2017 Annual Report



A vibrant and ecologically sustainable future for Arizona with a well-informed and engaged population comprised of socially and ecologically responsible people and institutions.



What is EE?  
YOU are EE!

## Environmental Literacy Statement

An environmentally literate person is someone who, both individually and together with others:

- Makes informed decisions concerning the environment;
- Is willing to act on these decisions to improve the wellbeing of other individuals, societies, and global environment;
- And participates in civic life.

Educate, Inspire, and Empower one another to actively and responsibly engage in our communities ecologically, socially, and civically.



Environmental education (EE) is an organized effort to empower people and communities to work together towards a more ecologically sustainable future through education about our natural and built environments, and how humans can shift their behavior to coexist sustainably.

# 2017 Impact & Accomplishment Highlights

## Co-Hosted & Promoted NAAEE Webinars

**JAN 24** Learning to Live with Climate Change: What Educators Need to Know  
353 REGISTRANTS

**MAR 2** Decolonizing Environmental Education: Building Relationships with Indigenous Peoples  
326 REGISTRANTS

**MAR 28** & **MAR 29** Why Bad Presentations Happen to Good Causes Parts I & II  
221 REGISTRANTS & 201 REGISTRANTS

96.71% YOY GROWTH!

**598** @

E-NEWSLETTER SUBSCRIBERS



**14** COMMITTED VOLUNTEERS

**1,106** VOLUNTEER HOURS

**\$27,108** VALUE OF VOLUNTEER HOURS

**524** FACEBOOK FOLLOWERS

**Launched New Website With:**

- Certification Application
- Member Registration
- Members' Forum
- Online Donations
- Resource Section
- Job Opportunities
- Events & News Blog

**5,967** PAGEVIEWS

**259** TWITTER FOLLOWERS



15 LIFETIME MEMBERS

1 STUDENT

9 PROFESSIONAL

**85** TOTAL AAEE MEMBERSHIP

**22** CURRENTLY ENROLLED

**17** PREVIOUSLY CERTIFIED

ARIZONA ENVIRONMENTAL EDUCATION CERTIFICATION PROGRAM

Created Fresh Marketing Materials for In-Person Outreach Events